

# Marketing in Tough Times

In tough and changing times, marketing has become so very important. First rate marketing could now be a major factor in surviving and thriving in the new tough economic climate.

Hi, we are Mark and Matt. Last year we obtained publicity beyond our wildest dreams with appearances in a National magazine and on a National current affairs TV program. (see our website at [www.13propertyguys.com](http://www.13propertyguys.com) for details)

We have used many innovative marketing techniques to build both our computer consulting business and our property investing business.

For the first time we are now offering a half day course on business marketing.

**We cover actual techniques that we have successfully used, including**

- Use of websites and search engines
- Internet domain names
- Phone words
- Using email more effectively
- Face to face marketing
- Tools for generating more business
- Techniques for handling customer enquiries and orders

For only \$595 (\$495 for early bird registrations), come and be informed and inspired!

**For bookings, enquiries,  
course locations and times:**

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or 1800 42 7769  
Email: [info@13propertyguys.com](mailto:info@13propertyguys.com)  
Web: [www.13propertyguys.com](http://www.13propertyguys.com)



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